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## **News Release**

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**For Immediate Release**

### **OUR HIDDEN HEROES OPENS DOORS**

**NANAIMO-** The Our Hidden Heroes Education Society has officially opened the doors of its brand new office. The Nanaimo based non-profit society, whose mandate is to promote and expand the *Our Hidden Heroes* social responsibility and character education curriculum for schools, is now working with a new full-time staff and a new energized momentum.

“We’ve got an outstanding team and I’m thrilled with the way things have come together for us,” said Bill Robinson, CEO and Founder of *Our Hidden Heroes*. “With an office and team now working full time to promote and expand the Hidden Hero program, the sky’s the limit. We’re very excited.” Bill also says, “We are incredibly grateful for the support we have received through the Canada-British Columbian Labour Market Development Agreement to make our new staff team a reality.”

Written for teachers, by teachers, *Our Hidden Heroes* is an experience-based, 6-8 week program that motivates elementary and middle school students to recognize, interview and write about Hidden Heroes in their families, communities and schools and then activate the Hidden Heroes within themselves. Developed by educators in Nanaimo, it is based on the simple but powerful theory that ordinary people can impact the world one person, one family, one community at a time.

“This is a huge opportunity to bring The *Our Hidden Heroes* program right across Canada and beyond,” said Robinson. Currently select schools in British Columbia, Saskatchewan, Ontario, Western Quebec, and England have embraced the *Our Hidden Heroes* curriculum. “We are committed to the Teachers, Parents, and Students who really support this program and we’re looking forward to the months ahead.”

Our Hidden Heros Education Society invites the public to visit us at our Office Warming Event on Thursday, February 12<sup>th</sup>, 2009 from 4:30pm to 6:30pm. Meet the new staff, the Board of Directors, and Curriculum Development team, learn more about the Hidden Heroes learning resources and get a sneak peak at our new website that will soon be officially launched.

For more information on the lesson plans and the Our Hidden Heroes Education Society please go to [www.ourhiddenheroes.org](http://www.ourhiddenheroes.org) or visit the new office at #2 B 3411 Shenton Road in Nanaimo.

Our Hidden Heroes is funded in part through the Canada-British Columbian Labour Market Development Agreement.